

## Donor Privacy Statement

Respecting the privacy of our donors is of paramount importance to the Board and staff of The Center for AIDS Information & Advocacy. We understand that giving is a personal choice.

The Center for AIDS Information & Advocacy subscribes to the Donor Bill of Rights of the Association of Fundraising Professionals ([http://www.afpnet.org/ka/ka-3.cfm?content\\_item\\_id=9988&folder\\_id=898](http://www.afpnet.org/ka/ka-3.cfm?content_item_id=9988&folder_id=898))

In order to process a gift to The Center for AIDS Information & Advocacy, some personal information is mandatory to enable credit card donations to be successfully processed and to send The Center's publications and invitations throughout the year to keep donors informed.

Donor records are maintained through an Internet database application, eTapestry. Data is securely kept in a safe housing environment maintained by OneCall Internet, a true Internet backbone based national web hosting provider. Their systems are the finest in the world for securing and maintaining critical data. In addition, our data is backed up on a daily basis, tested, and securely stored. eTapestry uses the same encryption methods as Internet stock brokerage and Internet banking systems. Even their access is limited to necessary system maintenance and backups. Any access to our data for support reasons is done only with our approval. ETapestry maintains its own privacy policy.

Online giving through The Center for AIDS Information & Advocacy website is also available through eTapestry, using IATS, International Automated Transaction Services, a Ticketmaster company.

The Center for AIDS Information & Advocacy publishes an annual honor roll in our donor newsletter both in print and online. Donors must inform us if they do not wish to be recognized or wish to remain anonymous with respect to recognition of their gifts.

From time to time The Center for AIDS Information & Advocacy does share personally identifiable information with third parties for fundraising events benefiting The Center for AIDS Information & Advocacy unless the donor has requested otherwise.